



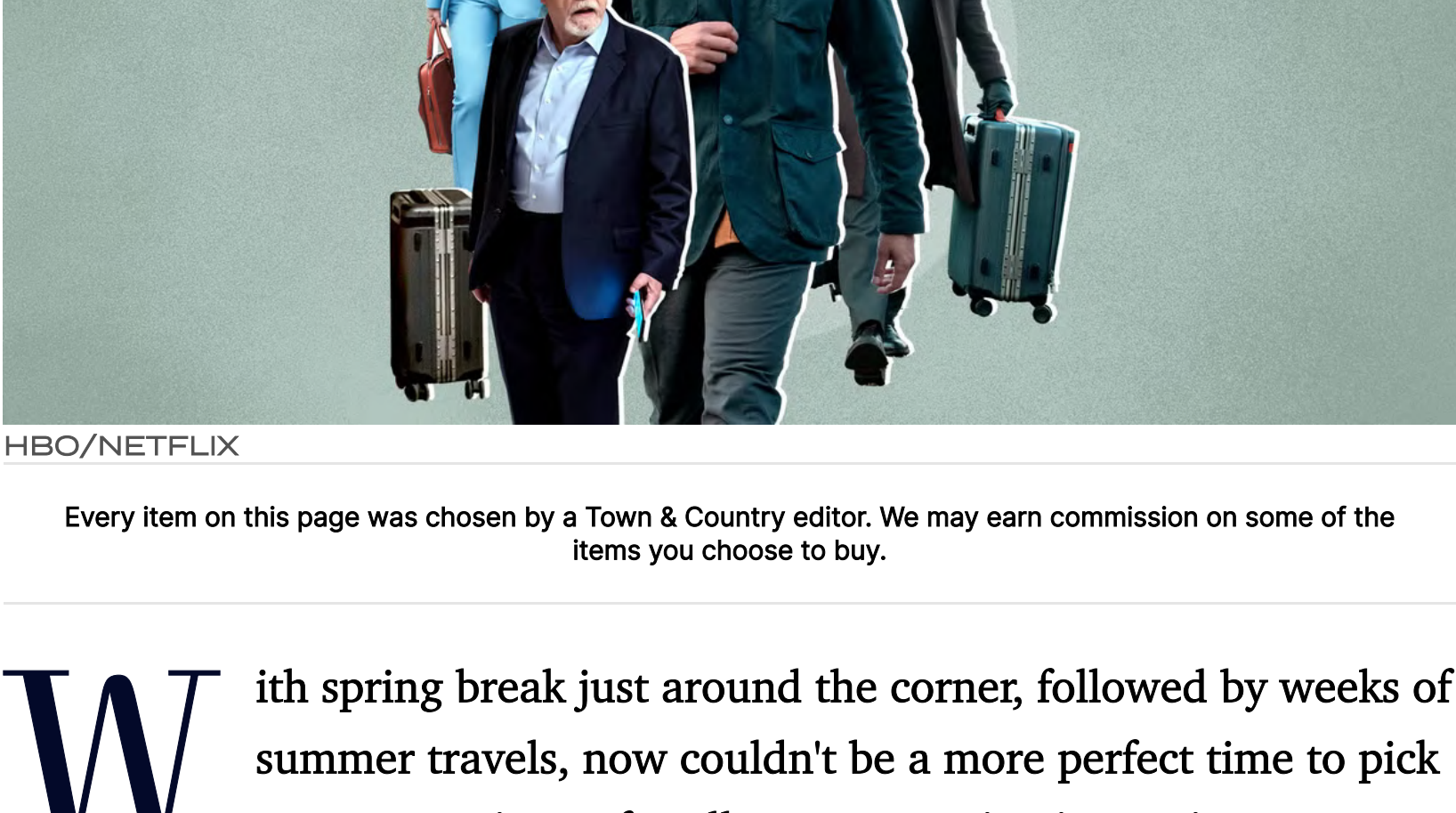
Leisure > Travel

Carl Friedrik Is TV's Go-to Luxury Luggage Brand: Shop the Best Suitcases

If the luxury carriers are good enough for your favorite TV characters, then they're good enough for you!

BY [SOPHIE DWECK](#) PUBLISHED: MAR 19, 2024 4:32 PM EDT

SAVE ARTICLE



HBO/NETFLIX

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With spring break just around the corner, followed by weeks of summer travels, now couldn't be a more perfect time to pick up a new suitcase for all your upcoming jet-setting adventures ahead. And who better to turn to for a reliable suggestion than some of your favorite TV characters?



Carl Friedrik The Carry-on X

\$645 AT CARLFRIEDRIK.COM

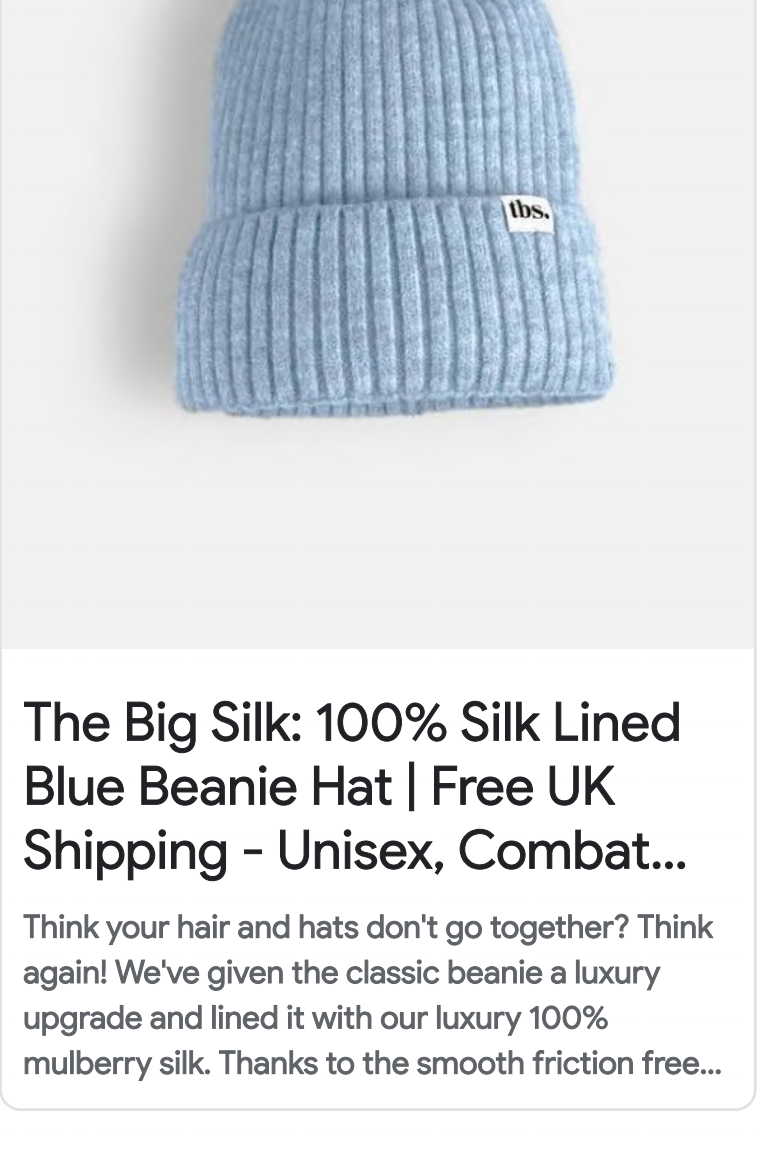
As eagle-eyed viewers of Netflix's new hit show, *The Gentlemen*, and HBO Max's *Succession* and *The White Lotus* might have noticed, **Carl Friedrik** is the go-to brand for many of the series' beloved protagonists. The Swedish-founded, London-based brand behind some of the travel industry's **most luxury luggage** is featured in several episodes throughout the series'.

Most recently, in episode 1 of *The Gentlemen*, Carl Friedrik's signature hard-shell suitcase, **The Carry-on X**, makes an appearance with wads of cash inside. Featuring an aluminum frame with Italian leather detailing, the sleek carrier has a handy frontal pocket for quickly retrieving travel documents or a laptop. It also has TSA-approved lock closures for keeping your belongings safe, and according to the brand, you can pack up to 5-days worth of outfits.



CHRISTOPHER RAFAEL/NETFLIX

Carl Friedrik's The Carry-on X featured in *The Gentlemen*.



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Real-life shoppers are obsessed, with one reporting it's "the perfect combination of style and functionality. I absolutely love this luggage. While most carry-ons will fit a 15" laptop in the front compartment, this Carl Friedrik luggage will perfectly fit my 16" MacBook Pro M1. For me, that was the #1 priority, so to get that feature in a bag this stylish and well-made, makes this an absolutely perfect find. The clasps are smooth, making opening the luggage fast and convenient, and the spinners are buttery-smooth."



MACALL POLAY

A Carl Friedrik suitcase featured in season 3 of *Succession*.

This isn't the only time the luggage brand was featured on TV. As fans of *Succession* might remember, **Logan Roy & co. exclusively traveled with Carl Friedrik**. Throughout the Emmy-winning series, the Carry-On—as well as the **Check-In**—were spotted lurking in the background as everyone's favorite dysfunctional family fought over finances. The brand's **Palissy Weekend Bag**, which is suitable for two days of clothes, was also seen and one of Shiv's favorite travel pieces.

Then in the second season of *The White Lotus*, Sabrina Impacciatore, who plays the uptight hotel manager Valentina, is filmed carrying a camel **Palissy Briefcase** on the streets of Sicily. Also made of the finest of leathers, the structured case is big enough to carry a 15-inch laptop compartment and features various organizational pockets.



FABIO LOVINO/HBO

The Carl Friedrik Palissy Briefcase in season 2 of *The White Lotus*.



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Earlier in the episode, the **Goswell** business portfolio is also spotted and is perfect for the businessperson on the move.



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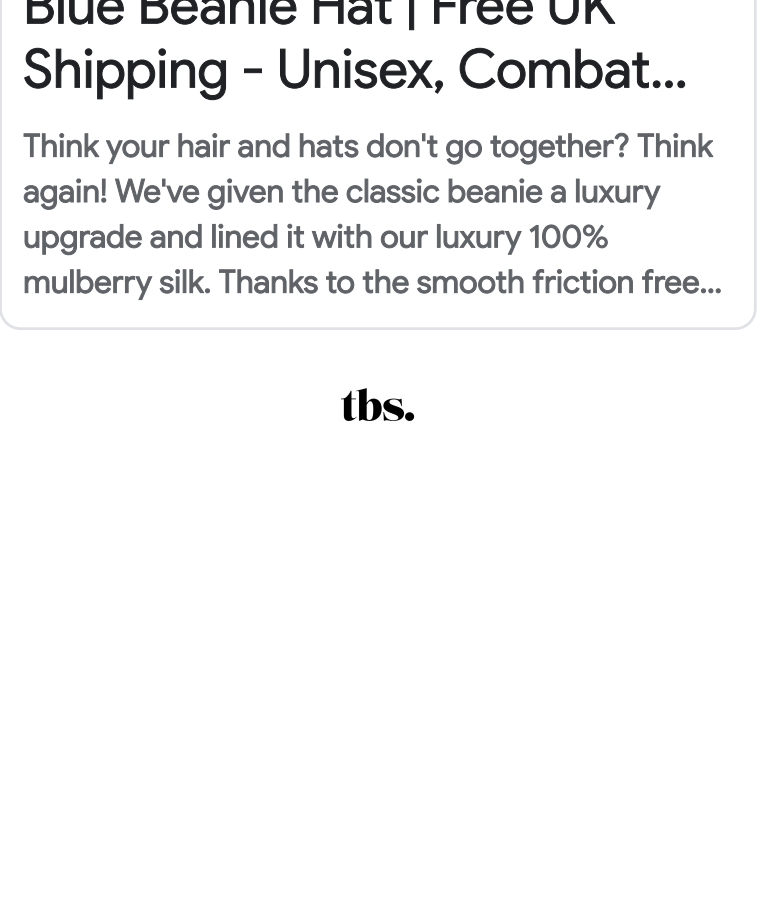
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FABIO LOVINO/HBO

The Carl Friedrik Palissy Briefcase in season 2 of *The White Lotus*.



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Our point is: If Carl Friedrik is good enough for your favorite TV characters, then it's good enough for you! Shop other TV-loved Carl Friedrik pieces below.

As Seen on Succession

Carl Friedrik The Check-in

\$695 AT CARLFRIEDRIK.COM

As Seen on Succession

Carl Friedrik Palissy Weekend

\$895 AT CARLFRIEDRIK.COM

As Seen on The White Lotus

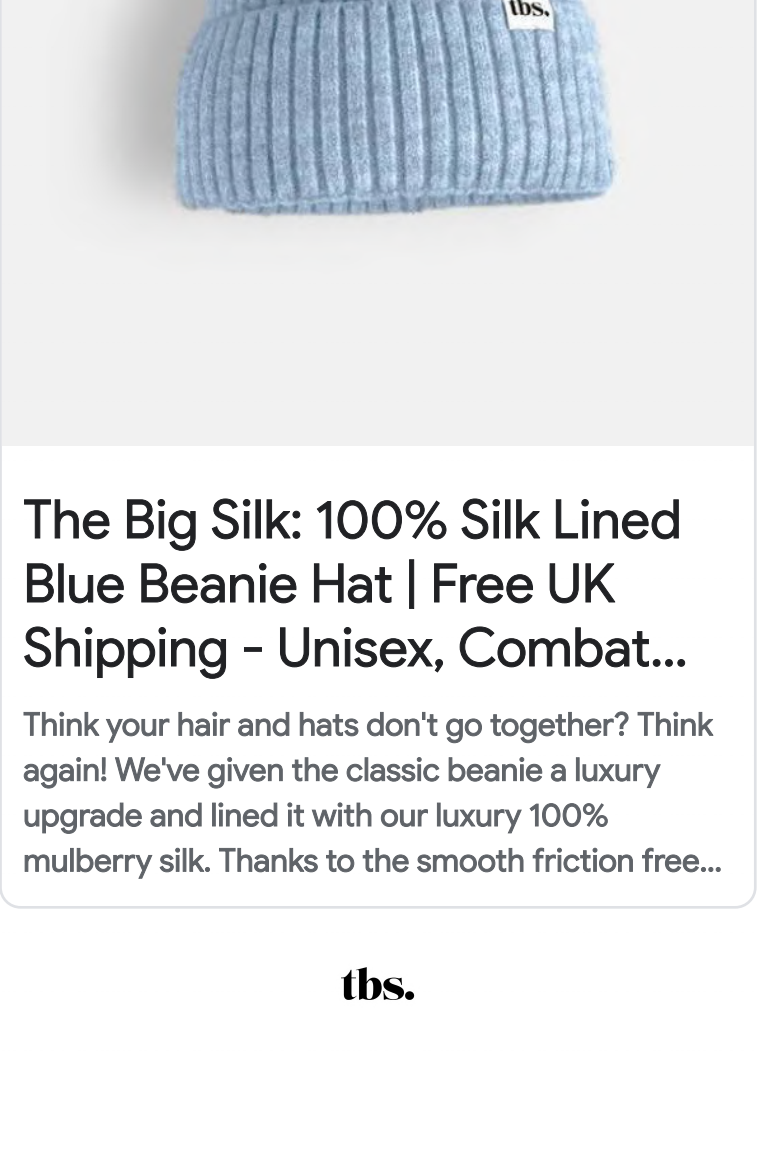
Carl Friedrik Palissy Briefcase

\$745 AT CARLFRIEDRIK.COM

As Seen on The Gentlemen

Carl Friedrik Goswell

\$395 AT CARLFRIEDRIK.COM



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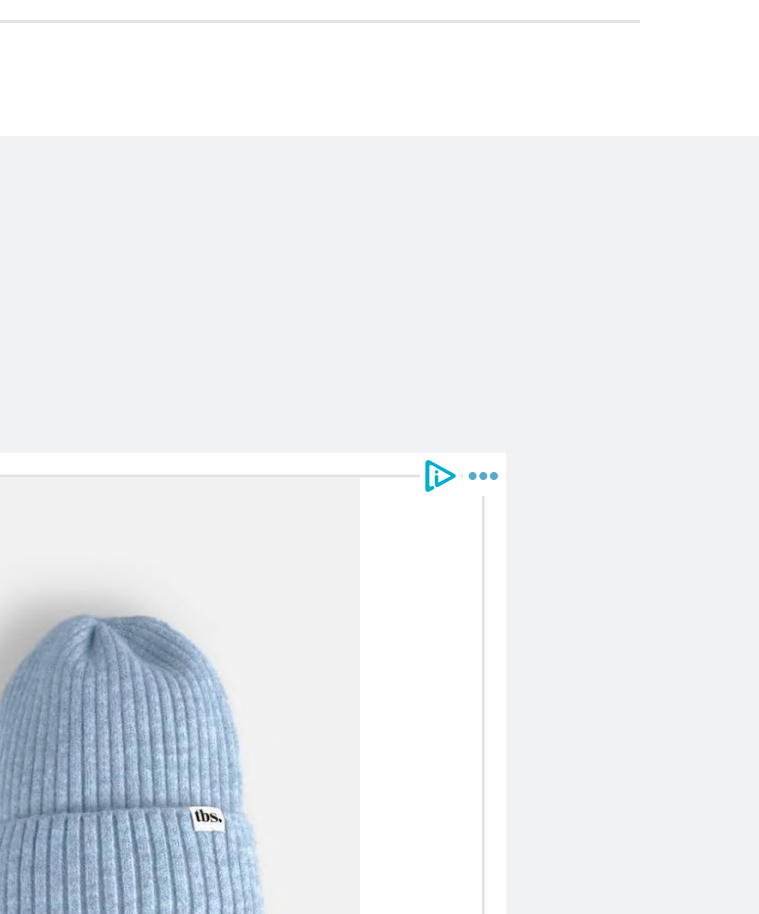
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